

# Registration Form

Contact Name

Company Name (for display use)

Full Address

Phone

Email

Partner Level

- Premier (\$10,000)
- Star (\$5,000)
- Advocate (\$2,500)
- Friend (\$1,000)

Payment

- Check (made to City of Los Alamitos)
- Credit Card

Card Number

Expiration Date                      Security Code

Billing Contact

Billing Address (if different from above)

Signature

Return this form along with your payment to:  
Los Alamitos Recreation & Community Services Department  
Attn: Jennifer Sisoev  
10911 Oak Street, Los Alamitos, CA 90720  
jsisoev@cityoflosalamitos.org  
562-430-1073



*Thank you to our  
2021 Partners:*

MEMORIALCARE MILLER  
CHILDREN'S & WOMEN'S HOSPITAL  
LONG BEACH

SOUTHLAND CREDIT UNION

ALLEGRO INTERNATIONAL  
SERVICE, INC.

FINANCIAL PARTNERS CREDIT  
UNION

LEONE ELECTRIC

LOS ALAMITOS SENIOR CLUB

My City ♥ My Los Al

PARTNERSHIP  
PROGRAM



[cityoflosalamitos.org/recreation](http://cityoflosalamitos.org/recreation)

562-430-1073





## BECOMING A PARTNER MEANS...

### MARKETING OPPORTUNITIES

As a My City My Los Al Partner, your organization will benefit from marketing opportunities throughout the year including at our Citywide special events attended by upwards of 10,000 participants.

### CONNECTIONS

My City My Los Al partners form deeply rooted connections with the Los Alamitos community through participation at events and programs for all ages from preschool to golden years.

### GIVING BACK

Your generous partnership contribution will give back to the Los Alamitos community, helping keep the small-town spirit that makes it so unique.

## PARTNER LEVELS & BENEFITS

Partner Levels & Benefits	PREMIER \$10,000	STAR \$5,000	ADVOCATE \$2,500	FRIEND \$1,000
Acknowledgement on all special event flyers	●			
Acknowledgement on City social media posts (4 per year)	●			
10x10 booth at My City My Los Al Street Fair and 4th of July Firework Spectacular	●			
Street Banners (2x per year - 1 week February & August)	●			
Acknowledgement in one (1) Recreation Brochure (Fall)	●	●		
10x10 booth at event of your choice: Trunk-or-Treat or Spring Carnival	●	●		
Email marketing campaign mention to 10,000+ database	●	●		
Verbal recognition at all City events	●	●		
Acknowledgement in partner brochure	●	●	●	
Company banner at event of your choice: Trunk-or-Treat or Spring Carnival	●	●	●	
Acknowledgement on banner at all Recreation events	●	●	●	
Acknowledgement at Little Cottonwood Park kiosk (1 year)	●	●	●	
Acknowledgement on City's Partnership Program webpage with link to your website	●	●	●	●
Acknowledgement on Community Center poster (1 year)	●	●	●	●
City Council meeting recognition (December)	●	●	●	●
"Community Partner" window decal	●	●	●	●

\*For senior-specific partnership opportunities, an Advocate benefit level (\$2,500) is required. Event location for banner can be adjusted to a senior-related event, which includes a table.