



PRESS RELEASE

City of Los Alamitos
Contact: Recreation and Community Services
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Elevate Encore Senior Expo

Los Alamitos, CA – The City of Los Alamitos Recreation and Community Services Department held the first MemorialCare Elevate Encore Senior Expo event on Wednesday, August 23rd, 2023, from 10 AM to 12 PM at the Los Alamitos Community Center (10911 Oak St). This 2-hour senior resource fair was sponsored by MemorialCare Long Beach (Title Sponsor), Home Instead (Gold Sponsor), Alignment Health Plan (Community Sponsor), Goodlife Physical Medicine (Community Sponsor), and Jar Insurance (Community Sponsor). The event brought together multiple resources catering to older adult needs and interests.

MemorialCare. **ELEVATE ENCORE** **50+**
SENIOR EXPO
Health, Wellness and Resources
for Your Second Act



FREE

- Resources
- Vendor Fair
- Light Breakfast
- Giveaways

WEDNESDAY
AUGUST 23, 2023 • 10:00 A.M. - 12:00 P.M.

Los Alamitos
Recreation & Community Services
Creating Quality of Life
Los Alamitos Community Center
(10911 Oak St., Los Alamitos)
562-430-1073
cityoflosalamitos.org/recreation

The event kicked off with vendor check-in at 8:00 a.m. where a total of 33 organizations composed of private, nonprofit, and governmental groups set up booths with valuable information for the older adult public. Doors opened at 10:00 a.m. for the public, and an



estimated 100+ attendees picked up information on housing, legal services, volunteer opportunities, caregiving resources, medical resources and more. The City of Los Alamitos Recreation and Community Services table provided pertinent senior programming flyers and a raffle ticket for all those in attendance as well as a complimentary, limited edition Senior Expo insulated lunch tote sponsored by MemorialCare Long Beach which hosted a booth at the entrance of the event.



ELEVATE ENCORE

SENIOR EXPO

VENDORS:

- Advance OC
- Alamitos West Health & Rehab
- Alignment Health Plan ***SPONSOR***
- City of Los Alamitos Recreation & Community Services Department
- Claremont Place Assisted Living & Memory Care
- Community Legal Aid SoCal
- Council on Aging-HICAP
- Dignity Memorial
- Encompass Health Rehabilitation Hospital of Tustin
- Food Finders
- Forest Lawn Mortuary
- Goodlife Physical Medicine ***SPONSOR***
- Home Instead ***SPONSOR***
- Jar Insurance Services ***SPONSOR***
- Katella Senior Living
- Living Well Home Care
- Los Al Police Department
- MemorialCare ***TITLE SPONSOR***
- Mobility Management Partners -OCTA
- Norwalk-La Mirada Adult School
- Office of Rep. Michelle Steele
- OneOC
- Optum
- Osher Lifelong Learning Institute (OLLI) Long Beach
- Precious Life Shelter
- Rancho Dominguez Adobe Museum
- SBHIS Insurance Services
- SCAN Health Plan
- SER; Jobs for Progress
- Social Security Administration
- Sunlit Gardens Assisted Living & Memory Care
- Westmont of Cypress

The Small Activity Room featured an open space with bar height tables for participants to mingle and socialize during the event. Refreshments and a light breakfast were also



provided made up of coffee, orange juice, donuts, bagels, fruit platter and pastries from Katella Bakery. The crowd flowed into the Medium Activity Room which contained most vendors. Natural light from the sky-high ceilings filled the room and illuminated the white and blue pendants as they weaved over event space. A divider wall split the room in two creating a horseshoe shaped walkway designed to maximize the number of booth spaces available and maintain a continuous stream of interactions. A few notable visitors that seniors were able to interact with included City of Los Alamitos Mayor Tanya Doby, Congresswoman Michelle Steel, the Social Security Administration, Osher Lifelong Learning Institute from Cal State Long Beach, several local Los Alamitos-based nonprofits, and Orange County Transportation Authority among others.



The successful inauguration of the MemorialCare Elevate Encore Senior Expo was thoughtfully orchestrated by the older adult programming team. The team envisioned a platform for older adults to engage with valuable resources, connect with notable entities and enjoy an easygoing social space. As the event concluded, participants left with a deeper knowledge of available resources, eagerly anticipating the event's return for another enriching celebration of the senior community.

For more information about upcoming events and programs, please visit www.cityoflosalamitos.org/recreation or contact the Recreation and Community Services Department at (562) 430 – 1073.