

# CITY OF LOS ALAMITOS

3191 Katella Avenue Los Alamitos, CA 90720

## AGENDA PARKS, RECREATION, AND CULTURAL ARTS COMMISSION REGULAR MEETING

**May 4, 2022 – 7:00 p.m.**

### **SAFETY ALERT – NOTICE REGARDING COVID-19**

Pursuant to the provisions of the Governor's Executive Orders N-25-20 and N-29-20, some members of the City of Los Alamitos City Council may participate by videoconference.

The public may access the meeting in person. If you wish to attend the Parks, Recreation, and Cultural Arts Commission meeting in person, the Council Chamber is located at 3191 Katella Ave., Los Alamitos, California 90720, will have seating for this meeting and the public shall have the right to observe and offer public comment at this location.

Masks will be required before entering the Council Chamber. Seating will be available based on six feet of social distancing. The City of Los Alamitos continues to follow the Centers for Disease Control and Prevention (CDC) guidelines and these provisions are subject change with short notice.

Please consider carefully before attending this meeting in person and keep a six foot distance from others as much as possible. Please do not attend this meeting in person if you have traveled out of state and/or you have had direct contact with someone who has travelled or tested positive for Coronavirus (COVID-19), or you are experiencing symptoms such as coughing, sneezing, fever, difficulty breathing or other flu-like symptoms.

**NOTICE TO THE PUBLIC** – This Agenda contains a brief general description of each item to be considered. Except as provided by law, action or discussion shall not be taken on any item not appearing on the agenda. Supporting documents, including staff reports, are available for review at the Recreation & Community Services Department or on the City's website at [www.cityoflosalamitos.org](http://www.cityoflosalamitos.org) once the agenda has been publicly posted.

Any written materials relating to an item on this agenda submitted to the Parks, Recreation & Cultural Arts Commission after distribution of the agenda packet are available for public inspection at the Recreation & Community Services Department, 10911 Oak St., Los Alamitos CA 90720, during normal business hours. In addition, such writings or documents will be made available for public review at the respective public meeting.

It is the intention of the City of Los Alamitos to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee, or a participant at this meeting, you will need special assistance beyond what is normally provided, please contact the Recreation & Community Services Department at (562) 430-1073, extension 501, 48 hours prior to the meeting so that reasonable arrangements may be made.

Persons wishing to address the Parks, Recreation & Cultural Arts Commission on any item on the Parks, Recreation & Cultural Arts Commission Agenda should complete a yellow "Request to Speak" card and will be called upon at the time the agenda item is called or during the Parks, Recreation & Cultural Arts Commission's consideration of the item and may address the Parks, Recreation & Cultural Arts Commission for up to three minutes.

**1. CALL TO ORDER**

**2. ROLL CALL**

Commissioner Bandak  
Commissioner Beck  
Commissioner K. Duran  
Commissioner Joseph  
Vice Chair Murphy  
Chair A. Duran

**3. PLEDGE OF ALLEGIANCE**

**4. INSTALLATION OF NEW COMMISSIONER**

Install Janet Gallagher as a Parks, Recreation and Cultural Arts Commissioner.

**5. ORAL COMMUNICATIONS**

At this time, any individual in the audience may come forward to speak on any item within the subject matter jurisdiction of the Parks, Recreation & Cultural Arts Commission (PR&CA). Please state if you wish to speak on an item on the Agenda. Remarks are to be limited to not more than five minutes.

**6. APPROVAL OF MINUTES**

Approval of the Minutes for the Regular Meeting of February 2, 2022, Special Meeting of March 30, 2022 and Regular Meeting of April 6, 2022.

**7. STAFF REPORTS**

**A. Findings Required by AB 361 For The Continue Use of Teleconference for Meetings**

For the Parks, Recreation & Cultural Arts Commission to continue to meet via teleconference during the pandemic, AB 361 requires the Commission to make specific findings at least every thirty (30) days.

Recommendation: Make the following findings by a majority vote of the Parks, Recreation & Cultural Arts Commission:

1. A state of emergency has been proclaimed by California's Governor due to the COVID-19 pandemic, and continues to be in effect; and,
2. The Commission has reconsidered the circumstances of the state of emergency; and
3. State and local officials continue to recommend measures to promote social distancing to slow the spread of COVID-19.

## **B. Summer Program Preview**

This report provides the Parks, Recreation & Cultural Arts Commission a preview of the Los Alamitos Recreation and Community Services Department's 2022 summer programs, classes, camps, and events.

Recommendation: Commission receive and file.

## **C. Facility and Park Maintenance Bi-Annual Update**

The Public Works Division oversees the maintenance of facilities and park maintenance. This report provides the Parks, Recreation and Cultural Arts Commission with a bi-annual update.

1. Recommendation: Parks, Recreation and Cultural Arts Commission receive and file the report; and
2. Recommendation: Commission discuss and provide recommendations.

## **D. Marketing Materials Highlight**

This report provides the Parks, Recreation & Cultural Arts Commission with an overview of the development and implementation of social media content and additional marketing materials utilized year-round to promote seasonal programs and events.

Recommendation: Commission receive and file.

## **8. ITEMS FROM THE RECREATION & COMMUNITY SERVICES DEPARTMENT**

### **9. COMMISSIONER REPORTS**

At this time, Commissioners may report on items not specifically described on the Agenda that are of interest to the community, provided no action or discussion is taken except to provide staff direction to report back or to place the item on a future Agenda.

## **10. ADJOURNMENT**

I hereby certify under penalty of perjury under the laws of the State of California, that the foregoing Agenda was posted at the Los Alamitos City Hall, 3191 Katella Ave. and online at [www.cityoflosalamitos.org](http://www.cityoflosalamitos.org) not less than 72 hours prior to the meeting. Dated this 28<sup>th</sup> of April 2022.

  
\_\_\_\_\_  
Trini Zenovka, Department Secretary

**MINUTES OF PARKS, RECREATION AND CULTURAL ARTS COMMISSION  
OF THE CITY OF LOS ALAMITOS**

**REGULAR MEETING – WEDNESDAY, February 2, 2022**

**1. CALL TO ORDER**

The Parks, Recreation and Cultural Arts Commission met in a Regular Session at 7:00 p.m., Wednesday, February 2, 2022, in the Council Chambers, 3191 Katella Ave., Chair Duran presiding.

**2. ROLL CALL**

**Present:** Commission Members: Beck, A. Duran, K. Duran, Joseph, Murphy

**Absent:** Commission Members: Bandak (excused)

**Present:** Staff: Emeline Noda, Director of Recreation & Community Services  
Jennifer Sisoev, Recreation Manager  
Joanna Contreras, Recreation Supervisor  
Gilberto Arteaga-Ceja, Recreation Specialist

**3. PLEDGE OF ALLEGIANCE**

Chair Duran led the Pledge of Allegiance.

**4. ORAL COMMUNICATION**

Chair Duran opened Oral Communications. There being no one present requesting to speak, Chair Duran closed Oral Communications.

**5. APPROVAL OF MINUTES**

Motion/Second: Joseph/Beck

Abstain: Bandak

Motion Carried: The Parks, Recreation and Cultural Arts Commission approved the Regular Meeting of January 12, 2022.

**6. STAFF REPORTS**

**A. Findings Required by AB 361 for the Continued Use of Teleconferencing for Meetings**

For the Parks, Recreation & Cultural Arts Commission to continue to have the option to meet via teleconference during the pandemic, AB 361 requires the Parks, Recreation & Cultural Arts Commission to make specific findings at least every thirty (30) days.

Recreation Director, Emeline Noda summarized the staff report.

Unanimously, the Parks, Recreation and Cultural Arts Commission approved the option to meet via teleconference during the pandemic.

#### **B. Partnership Program Update**

This report provides the Parks, Recreation & Cultural Arts Commission with an update on the 2022 My City My Los Al Partnership Program.

Recreation Manager, Jennifer Sisoev, summarized the staff report.

#### **C. Senior Needs Assessment**

This report provides the Parks, Recreation, & Cultural Arts Commission an update regarding the implementation of the Senior Needs Assessment for 2022.

Recreation Specialist, Gilberto Arteaga-Ceja summarized the staff report.

#### **D. 2021 Accomplishments**

This report provides the Parks, Recreation & Cultural Arts Commission with a summary of the 2021 Recreation & Community Services Department accomplishments.

Recreation Director, Emeline Noda summarized the staff report.

### **7. ITEMS FROM THE RECREATION & COMMUNITY SERVICES DEPARTMENT**

#### Emeline Noda, Director of Recreation & Community Services Department

- Spring Brochure has been mailed and is available online.
- The Recreation & Community Services Department will be holding its annual Weekend of Art event at the Community Center sponsored by Orange County Supervisor Katrina Foley on Friday, March 18 through Saturday, March 19 at the Los Alamitos Community Center. The exhibition will open Friday from 5:00 p.m. to 8:00 p.m. and Saturday from 10:00 a.m. to 8:00 p.m. with stage performances, art demonstrations and vendor fair set for Saturday, March 19. All ages are welcome to submit three different pieces of art in any medium. Information and applications can be found on our website, [www.cityoflosalamitos.org/recreation](http://www.cityoflosalamitos.org/recreation).
- The 2022 Special Event Vendor Packet was emailed out to businesses and organizations who have previously participated in recent events. This packet allows vendors the ability to register for multiple events at once and well in advance and streamline the process.

Joanna Contreras, Recreation Supervisor

- President's Week Camp, sponsored by Southland Credit Union from February 21 – 25, 2022.
- Co-ed Youth Volleyball League to begin in March – May 2022.
- Simultaneously, Track and Field program will begin for 1<sup>st</sup>-8<sup>th</sup> Grade beginning April – May 2022.
- We are currently recruiting for Recreation Leaders, please share with your friends, family, and colleagues. More information is listed on the City's website.

## 8. COMMISSIONER REPORTS

Commissioner Beck

- Nothing to Report

Commissioner Joseph

- Nothing to Report

Commissioner K. Duran

- Nothing to Report

Vice Chair Murphy

- Thank the Los Alamitos Police Department for receiving a call about 2½ weeks from a police officer outside of my home to let me know that the light inside of the vehicle was left on just in case you were wondering if your vehicle would not start in the morning. This was very thoughtful to take the time to notify me, greatly appreciated.

Chair Duran

- Thanked the Los Alamitos Police Department as our diligent patrol noticed something unusual and knocked on our door to check to see if everything was alright as someone had attempted to break into one of my vehicles. The Police Department will be receiving a thank you letter in a few days.

## 9. ADJOURNMENT

The Parks, Recreation, and Cultural Arts Commission adjourned at 7:53 p.m.

Attest:

\_\_\_\_\_  
Alex Duran, Chair

\_\_\_\_\_  
Emeline Noda  
Director of Recreation & Community Services  
Recreation & Community Services Department

**MINUTES OF PARKS, RECREATION AND CULTURAL ARTS COMMISSION  
OF THE CITY OF LOS ALAMITOS  
Via videoconference**

**SPECIAL MEETING – WEDNESDAY, March 30, 2022**

**1. CALL TO ORDER**

The Parks, Recreation and Cultural Arts Commission met in a Special Session at 7:30 p.m., Wednesday, March 30, 2022, video conference, Chair Duran presiding.

**2. ROLL CALL**

**Present:** Commission Members: Bandak, Beck, A. Duran, K. Duran, Joseph, Murphy

**Absent:** Commission Members: None

**Present:** Staff: Jennifer Sisoev, Recreation Manager

**3. STAFF REPORTS**

**A. Findings Required by AB 361 for the Continued Use of Teleconferencing for Meetings**

For the Parks, Recreation & Cultural Arts Commission to continue to have the option to meet via teleconference during the pandemic, AB 361 requires the Parks, Recreation & Cultural Arts Commission to make specific findings at least every thirty (30) days.

Recreation Supervisor, Jennifer Sisoev summarized the staff report.

Unanimously, the Parks, Recreation and Cultural Arts Commission approved the option to meet via teleconference during the pandemic.

**ROLL CALL VOTE**

Chair A. Duran	Aye
Vice Chair Murphy	Aye
Commissioner Bandak	Aye
Commissioner Beck	Aye
Commissioner K. Duran	Aye
Commissioner Joseph	Aye

#### 4. ADJOURNMENT

The Parks, Recreation, and Cultural Arts Commission adjourned at 7.33 p.m.

Attest:

\_\_\_\_\_  
Alex Duran, Chair

\_\_\_\_\_  
Emeline Noda  
Director of Recreation & Community Services  
Recreation & Community Services Department

**MINUTES OF PARKS, RECREATION AND CULTURAL ARTS COMMISSION  
OF THE CITY OF LOS ALAMITOS**

**REGULAR MEETING – WEDNESDAY, April 6, 2022**

**1. CALL TO ORDER**

The Parks, Recreation and Cultural Arts Commission met in a Regular Session at 7:35 p.m., Wednesday, April 6, 2022, in the Council Chambers, 3191 Katella Ave., Chair Duran presiding.

**2. ROLL CALL**

**Present:** Commission Members: Bandak, Beck, A. Duran, Joseph, Murphy

**Absent:** Commission Members: K. Duran (excused), Joseph (excused)

**Present:** Staff: Emeline Noda, Director of Recreation & Community Services  
Jennifer Sisoev, Recreation Manager  
Joanna Contreras, Recreation Supervisor  
Steve Kim, Recreation Supervisor  
Samantha Kenny, Recreation Coordinator  
Lauren Pavelec, Clerical Assistant  
Alix Anderson, Recreation Specialist  
Gilberto Arteaga-Ceja, Recreation Specialist  
Cassidy Given, Community Services Coordinator

**3. PLEDGE OF ALLEGIANCE**

Chair Duran led the Pledge of Allegiance.

**4. ORAL COMMUNICATION**

Chair Duran opened Oral Communications. There being no one present requesting to speak, Chair Duran closed Oral Communications.

**5. APPROVAL OF MINUTES**

Due to lack of quorum from the February meeting, the Parks, Recreation and Cultural Arts Commission deferred the approval of minutes for the Regular Meeting of February 2, 2022.

Motion/Second: Bandak/Murphy

Abstain: N/A

Motion Carried: The Parks, Recreation and Cultural Arts Commission approved the Regular Meeting of March 2, 2022.

## **6. STAFF REPORTS**

### **A. Findings Required by AB 361 for the Continued Use of Teleconferencing for Meetings**

For the Parks, Recreation & Cultural Arts Commission to continue to have the option to meet via teleconference during the pandemic, AB 361 requires the Parks, Recreation & Cultural Arts Commission to make specific findings at least every thirty (30) days.

Recreation Director, Emeline Noda summarized the staff report.

Motion/Second: Beck/Bandak

Abstain: N/A

Motion Carried: The Parks, Recreation and Cultural Arts Commission the option to meet via teleconference during the pandemic.

### **B. Employee of the Quarter**

This report provides the Parks, Recreation & Cultural Arts Commission with information regarding the Los Alamitos Recreation & Community Services Department Employee of the Quarter.

Recreation Manager, Jennifer Sisoiev summarized the staff report.

### **C. Preschool Age Programs**

This report provides the Parks, Recreation & Cultural Arts Commission with a preview of Preschool Age Programs.

Community Services Coordinator, Cassidy Given summarized the staff report.

### **D. Los Alamitos Volunteer Program (L.A.V.P.), Counselors in Training (C.I.T.) and Youth In Government**

This report provides the Parks, Recreation & Cultural Arts Commission upcoming programming for Los Alamitos Volunteer Program / Youth in Government / Counselors in Training.

Recreation Coordinator, Samantha Kenny summarized the staff report.

### **E. Labourdette Park Renovation Proposal**

This report provides the Parks, Recreation and Cultural Arts Commission with the proposed renovations of Labourdette Park.

Director of Recreation and Community Services Department, Emeline Noda summarized the staff report.

## 7. ITEMS FROM THE RECREATION & COMMUNITY SERVICES DEPARTMENT

### Emeline Noda, Director of Recreation & Community Services Department

- Please join us in congratulating Steve Kim as our new Recreation Supervisor. Steve has been with the City since 2013 and started as a Recreation Leader and worked hard through the years, rising through the ranks to Recreation Supervisor.
- Thank you for coming out, judging, supporting and walking through the Weekend of Art and appreciating the art. Our creative team worked really hard on this event and the PTA Reflections Artwork was a success. We received many compliments at the district level, and they have requested to continue our partnership for this event.
- Recreation and Community Services staff along with the City Manager, Mayor, Mayor Pro Tem, and Park, Recreation & Cultural Arts Commissioners will attend the California Park and Recreation Society (CPRS) District 10 Awards and Installation Banquet on Thursday, April 7, 2022, at the Center at Founders Village in Fountain Valley. Volunteer Merit Award Winners will be recognized including Cottonwood Church and the 5<sup>th</sup> Grade Team at Lee Elementary School. The 5<sup>th</sup> Grade Team at Lee will be unable to attend due to their Open House and will be recognized at the May 16 City Council meeting.
- Parks Recreation and Cultural Arts Chair, Vice-Chair and Commissioners are invited to attend June 20, 2022, City Council Meeting at 6:00 p.m. to receive Proclamation for Parks Make Life Better Month. July is recognized by the California Parks and Recreation Society (CPRS) as "Parks Makes Life Better" month.

### Joanna Contreras, Recreation Supervisor

- The Recreation team was excited for the promotion of Mackenzie Dunlop from Recreation Leader to Senior Recreation Leader. Mackenzie began working for the Recreation and Community Services Department in April 2021 and has grown her knowledge and skill level and is a fantastic team member and leader.
- We have 50 participants registered for Co-ed Youth Volleyball League and are in the fourth week of the program. The teams are very excited and have their own team banners for display. Games are every Friday at Oak Middle School Gym between 6:00 – 8:00 p.m.
- Next Tuesday we will begin our co-ed youth track and field program. The program is for participants in 1<sup>st</sup>-8<sup>th</sup> grade and consists of one practice per week at Oak Middle School from April 12 through May 24. The program currently has 35 participants enrolled. We currently have two staff that are track and field athletes and they are excited to share their wisdom.

## 8. COMMISSIONER REPORTS

### Commissioner Bandak

- Nothing to Report

### Commissioner Beck

- Nothing to Report

### Vice Chair Murphy

- Nothing to Report

### Chair Duran

- Amazing job as always! Thank you for everything!

## 9. ADJOURNMENT

The Parks, Recreation, and Cultural Arts Commission adjourned at 8:21 p.m.

Attest:

\_\_\_\_\_  
Alex Duran, Chair

\_\_\_\_\_  
Emeline Noda

Director of Recreation & Community Services  
Recreation & Community Services Department

# City of Los Alamitos

## PARKS, RECREATION, & CULTURAL ARTS COMMISSION AGENDA REPORT

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**MEETING DATE: May 4, 2022**

**ITEM NUMBER: 7A**

**To: Chair Alexander Duran & Members of the Parks, Recreation and Cultural Arts Commission**

**Presented by: Emeline Noda, Director of Recreation & Community Services**

**Subject: Findings Required by AB 361 for the Continued Use of Teleconferencing for Meetings**

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### **SUMMARY**

For the Parks, Recreation & Cultural Arts Commission to continue to have the option to meet via teleconference during the pandemic, AB 361 requires the Parks, Recreation & Cultural Arts Commission to make specific findings at least every thirty (30) days.

### **RECOMMENDATION**

Make the following findings by a majority vote of the Parks, Recreation & Cultural Arts Commission:

- a. A state of emergency has been proclaimed by California's Governor due to the COVID-19 pandemic, and continues to be in effect;
- b. The Parks, Recreation & Cultural Arts Commission has reconsidered the circumstances of the state of emergency; and
- c. State and local officials continue to recommend measures to promote social distancing to slow the spread of COVID-19.

### **BACKGROUND**

Assembly Bill 361 (AB 361) was signed into law by the Governor on September 16, 2021. A portion of AB 361 enacted amendments to California Government Code section 54953 regarding teleconference meetings. Those amendments authorize local agencies, like the City, to continue to conduct meetings by teleconference<sup>1</sup> during a Governor-proclaimed

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<sup>1</sup> A "teleconference" occurs for purposes of AB 361 whenever one or more members of the Parks, Recreation & Cultural Arts Commission connect to a Parks, Recreation & Cultural Arts Commission meeting via electronic means. Thus, even if four members of the Parks, Recreation & Cultural Arts Commission meet in person, if the fifth joins the meeting via Zoom, the meeting will be a teleconference meeting that must be conducted in accordance with the requirements of AB 361.

state of emergency<sup>2</sup> provided that certain findings are made by the legislative body, and provided that certain procedural requirements are met regarding public access to the meetings.

A new requirement in AB 361 requires specific findings be reaffirmed at least every thirty (30) days in order for the Parks, Recreation & Cultural Arts Commission to continue to have the option for one (1) or more of its members to use teleconferencing.

## DISCUSSION

### Required Findings

The teleconference provisions in AB 361 may only be utilized as long as a Governor-proclaimed state of emergency remains active, or while state or local officials have recommended measures to promote social distancing. When either of those is the case (both are true at this time), then in order to continue to teleconference using the new provisions of AB 361, the Parks, Recreation & Cultural Arts Commission must make the following findings by majority vote every 30 days:

(A) The Parks, Recreation & Cultural Arts Commission has reconsidered the circumstances of the state of emergency; and

(B) Either of the following circumstances exist:

- (i) The state of emergency continues to directly impact the ability of the members to meet safely in person; or
- (ii) State or local officials continue to impose or recommend measures to promote social distancing<sup>3</sup>.

To comply with that requirement, the recommended action would have the Parks, Recreation & Cultural Arts Commission find each of the following:

- a. A state of emergency has been proclaimed by California's Governor due to the COVID-19 pandemic, and continues to be in effect;
- b. The Parks, Recreation & Cultural Arts Commission has reconsidered the circumstances of the state of emergency; and
- c. State and local officials continue to recommend measures to promote social distancing to slow the spread of COVID-19.

### The "Every 30 Days Thereafter" Requirement

As noted above, AB 361 findings must be made "no later than 30 days after teleconferencing for the first time pursuant to [AB 361], and every 30 days thereafter..."

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<sup>2</sup> For purposes of AB 361 "...state of emergency' means a state of emergency proclaimed pursuant to Section 8625 of the California Emergency Services Act..." Cal. Gov't Code Sec. 54953(e)(4). Section 8265 of CESA in turn refers to a state of emergency proclaimed by the Governor

<sup>3</sup> Cal Gov't Code Sec. 54953(e)(3)

In order to preserve the option for the Parks, Recreation & Cultural Arts Commission or individual members of the Parks, Recreation & Cultural Arts Commission to participate in meetings during the pandemic via teleconference in the future, the Parks, Recreation & Cultural Arts Commission will have to adopt the required findings at least every 30 days.

#### Potential Consequence of Not Making the Findings Every 30 Days

AB 361 does not expressly state what happens if a legislative body fails to make the required findings "every 30 days." However, it expressly requires the timely re-approval of the findings "in order to continue to teleconference" in the manner that AB 361 authorizes.

As a result, if the Parks, Recreation & Cultural Arts Commission does not adopt the required findings every 30 days, then the Parks, Recreation & Cultural Arts Commission could be precluded from continuing to teleconference thereafter, perhaps even if the Parks, Recreation & Cultural Arts Commission was later willing to adopt the findings at a later date. For this reason, the City Attorney recommends that the [Parks, Recreation & Cultural Arts Commission adopt the required findings at this time and at least every 30 days thereafter, unless the Parks, Recreation & Cultural Arts Commission decides as a permanent matter that it will no longer permit teleconferencing at all (e.g., regardless of whether the state of emergency worsens).

#### Procedural Requirements for The Conduct of Teleconference Meetings

AB 361 contains several new requirements for the conduct of teleconference meetings with which the City has prepared to comply. Specifically, each meeting must:

1. Allow members of the public to attend and comment at the meeting via call-in option or internet-based service option;
2. Protect the statutory and constitutional rights of the parties and the public appearing before the legislative body;
3. In the event of disruption which prevents broadcasting the meeting or which prevents members of the public from offering public comments via the call-in or internet-based option, the Parks, Recreation & Cultural Arts Commission must take no further action until the disrupted public access is restored;
4. The City may not require public comments to be submitted in advance, and must offer the opportunity for the public to offer comments "in real time" during the meeting; and
5. The public must be allowed "a reasonable amount of time per agenda item to allow members of the public to provide public comment, including time for members of the public to register [to log into the teleconference], or otherwise be recognized for the purpose of providing public comment.

# City of Los Alamitos

## Parks, Recreation, & Cultural Arts Commission

### Agenda Report

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**MEETING DATE: May 4, 2022**

**ITEM NUMBER: 7B**

**To:** Chair Alex Duran & Members of the Parks, Recreation and Cultural Arts Commission

**Via:** Emeline Noda, Director of Recreation & Community Services

**Presented By:** Joanna Contreras, Recreation Supervisor  
Steve Kim, Recreation Supervisor  
Cassidy Given, Community Services Coordinator

**Subject:** Summer Programs Update

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#### **SUMMARY**

This report provides the Parks, Recreation & Cultural Arts Commission a report on the upcoming summer camps, classes, and programs.

#### **RECOMMENDATION**

Commission receive and discuss.

#### **BACKGROUND**

Over the past year, Recreation and Community Services programs have steadily climbed towards their pre-COVID-19 enrollment. The Department is proud to have maintained, adapted, and grown classes, camps, and programs offered to the community. This report provides an update on the upcoming 2022 summer camps, classes, and programs.

#### **DISCUSSION**

Registration for Summer 2022 classes and programs opened online on Friday, April 22 for Los Alamitos residents and Sunday, April 24 for non-residents. Walk-in and faxed registrations were accepted starting on Monday, April 25, and all registration is available online at [www.cityoflosalamitos.org/recreation](http://www.cityoflosalamitos.org/recreation).

#### **Staff-led Camps**

These staff-taught Recreation camps are popular programs. Most camps can host between 10 to 20 participants each. Some of this summer's camps are as follows:

Lil' Chef Cooking Camp (4-6 years old) & Master Chef Camp (7-12 years old) – Students will learn kitchen safety, hands-on skills, create delicious food, and learn techniques to be creative in a fun, safe environment.

Jurassic Dino Camp (4-6 years old) – Participants will learn all about dinosaurs in this fun, hands-on class! Explore the Triassic, Jurassic, and Cretaceous eras through all sorts of project-based activities including dino digs, fossil hunts, and 'dino of the day' activities! Participants even get to excavate their own dino egg, learning essential paleontology skills.

Youth Art Camp (6-12 years old) – Participants will explore their creativity through all different ways of art. We will be looking at variations of art styles and creating masterpieces using different elements such as watercolor, chalk, glue, balloons, cardboard, and clay.

Fairytale Camp (5-12 years old) – Participants will enter the world of fairies, mermaids, unicorns, and princesses for a week of mythical fun in this charming camp! Activities will include arts, crafts, music, dress up, and dancing!

Modern Tween Home Economic (10-14 years old) – Recreation staff will teach tweens important life skills like sewing, cooking, baking, goal setting, stress management, essential vehicle maintenance, and more.

Jedi Training Camp (5-12 years old) - This camp will take participants from a Jedi Padawan to a Jedi Knight. They will learn to act like the characters, draw the Jedi cartoon characters, create their own Jedi uniform, take home their own Light Saber, and more! Students will become Jedi Knights in a Knighting Ceremony for friends and family towards the end of the session.

Wood Building Camp (8-12 years old) – Campers will build their very own wood racecar and race it to the finish line at the end of camp. Throughout the week, they will work on other small projects and learn the basics of woodworking.



## Youth Sports

This summer, Recreation staff will lead five youth sports camps and classes at Little Cottonwood Park. The classes and camps include: Jr. Pee Wee Soccer Camp, Jr. Pee Wee Baseball Camp, Mini Superstars, Jr. Superstars, and Parent and Me T-ball.



## Ready, Set, Go! Preschool Program

Both Monday/Wednesday/Friday and Tuesday/Thursday classes will convert to camps for the summer, with sessions running two weeks long. Each session will feature a theme, such as Melt Into Summer to kick off the season.

## Day Camp/Counselors in Training (CIT)

Day Camp registration is currently available for ages 5 to 12. Staff has worked hard to secure weekly excursions for the participants, with some weeks offering two excursions. Staff expects to fill up to 100 participants this summer. Counselors in Training will also be available for ages 13 to 16. Below is the Summer Day Camp ad that displays the weekly themes and excursions for all 10 weeks of Day Camp, including pricing and additional pertinent information.

**Los Alamitos**  
Recreation & Community Services  
*Creating Quality of Life*  
**Los Alamitos Community Center**  
10911 Oak Street  
For more information please visit  
[cityoflosalamitos.org/recreation](http://cityoflosalamitos.org/recreation)

# Los Alamitos Summer Day Camp

**June 13 - August 19 • Ages 5 - 12 yrs.**

My City  
My Los Al  
Sponsored by:  
Southland

Join Southland Credit Union and receive 20% off of your registration by becoming a member. Forms available in the Community Center.

<p>Week One June 13 - June 17</p> <p><b>BLAST OFF INTO SUMMER</b></p> <p>THURSDAY Excursion to OC Discovery Cube 6/16</p>	<p>Week Two June 20 - June 24</p> <p><b>BELIEVE IN MAGIC</b></p> <p>THURSDAY Excursion to Harkins Movie Theater to see "Lightyear" 6/23</p>	<p>Week Three June 27 - July 1</p> <p><b>ANIMAL PLANET</b></p> <p>THURSDAY Excursion to Santa Ana Zoo 6/30</p>	<p>Week Four July 5 - July 8</p> <p><b>PARTY IN THE USA</b></p> <p>THURSDAY Excursion to Scooter's Jungle 7/7</p>	<p>Week Five July 11 - July 15</p> <p><b>BLAST FROM THE PAST</b></p> <p>THURSDAY Excursion to Pirate's Dinner Adventure 7/14</p>
<p>Week Six July 18 - July 22</p> <p><b>AROUND THE WORLD</b></p> <p>THURSDAY Excursion to Rockin' Jump 7/21</p>	<p>Week Seven July 25 - July 29</p> <p><b>SUMMER SCIENCE EXPLOSION</b></p> <p>THURSDAY Excursion Ice Skating 7/28</p>	<p>Week Eight August 1 - August 5</p> <p><b>LET THE GAMES BEGIN</b></p> <p>WEDNESDAY Excursion to Angel's Game 8/3</p>	<p>Week Nine August 8 - August 12</p> <p><b>LAST SPLASH</b></p> <p>THURSDAY Excursion to Knott's Berry Farm 8/11</p>	<p>Week Ten August 15 - August 19</p> <p><b>SPIRIT WEEK</b></p> <p style="background-color: #FFD700; padding: 5px;"><b>End of Summer Extravaganza!</b></p>

Daily Rates: Resident \$27, Non-resident \$30 • Weekly Rates: Resident \$105, Non-resident \$108  
 Extended Rates: Daily-Res: \$42, Non-Res: \$48 • Weekly-Res: \$157, Non-Res: \$163  
 All fees are applicable per child, daily hours: 9am-4pm, extended hours: 7am-9am and/or 4pm-6pm.  
 Transfer fees (\$10 per transfer, per child) are applicable per request. **NO REFUNDS.** The deadline for excursion registration is the day prior.  
 Camp subject to change based on excursion availability and safety guidelines in place at the time of the program.

## Summer Parks Program

Summer Parks Program is scheduled to take place this summer at Little Cottonwood Park and Orville R. Lewis Jr. Park. Last summer, the program adapted to being at Little Cottonwood Park on Monday/Wednesday/Friday and Orville R. Lewis Jr. Park on Tuesday/Thursday. The participants were fond of this format, and it will continue as such for this summer. Staff look forward to this free program with a variety of excursions.

Excursions include:

- Week 1: Mother's Beach
- Week 2: Santa Ana Zoo
- Week 3: Harkins Theater
- Week 4: Scooter's Jungle
- Week 5: Linbrook Bowl
- Week 6: Discovery Cube

## Los Alamitos Volunteer Program

The Los Alamitos Volunteer Program (L.A.V.P.) for ages 11 to 17 is scheduled to resume this summer with planned workshops, activities, and volunteer opportunities at many of the programs listed in this report, and special events such as 4<sup>th</sup> of July, Summer Concert Series, Park Make Life Better Month activities, and more.

L.A.V.P. is a volunteer-based program for youth ages 11-17 to give back to their community while assisting them in completing community service requirements necessary for high school graduation. These students gain experiences in various fields within Recreation, while supporting other local non-profit organizations as well as the City of Los Alamitos. There are currently 84 volunteers in the program. Registration for the 2022-2023 membership year is open and can be found on the Department's website. This summer, volunteers have the opportunity to volunteer at the Ready, Set, Go! Preschool Program, Day Camp, Summer Parks Program, youth sports, events, front desk office, specialty camps, Senior Grocery Program, and Dine-In and Dough House.

The 2022-2023 membership year commences on May 18, 2022. The 2022 – 2023 membership meeting is taking place on Thursday, May 12 at the Los Alamitos Community Center. In this meeting, Recreation staff cover the L.A.V.P. rules and manual, the mission of the program, volunteer opportunities, benefits, expectations, dress policy, and additional topics important to ensuring volunteer's success in the program. Additionally, scholarships to cover the program participation fee are available for Los Alamitos residents and a college scholarship award application is currently being updated.

### **FISCAL IMPACT**

All programs and events are budgeted in the current Fiscal Year 2021-2022 or 2022-2023 budgets.

# City of Los Alamitos

## PARKS, RECREATION & CULTURAL ARTS

### AGENDA REPORT

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**MEETING DATE: MAY 4, 2022**

**ITEM NUMBER: 7C**

**To:** Chair Alexander Duran & Members of the Parks, Recreation and Cultural Arts Commission

**Via:** Emeline Noda, Director of Recreation & Community Services

**Presented By:** Anthony Vasquez, Acting Public Works Supervisor

**Subject:** Facility and Park Maintenance Bi-Annual Update

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#### **SUMMARY**

The Public Works Division oversees the maintenance of facilities and park maintenance. This report provides the Parks, Recreation and Cultural Arts Commission with a bi-annual update.

#### **RECOMMENDATION**

1. Parks, Recreation and Cultural Arts Commission receive and file the report; and
2. Commission discuss and provide recommendations.

#### **Background**

The Public Works Division oversees maintenance of City parks and facilities maintenance. This report includes information on repairs, future projects, and changes in regulations pertaining to Parks, sports fields, and playground equipment. Additionally, this report will further assist the Commission in providing staff with recommendations and or concerns.

#### **Discussion**

The following report provides updates and details on repairs made to the listed City parks and facilities:

- **Laurel Park**

Continued monthly maintenance. This past winter, Laurel Park was treated with pre-emergent to help prevent the growth of future weeds to help the turf grass stay healthy. The following maintenance were addressed as follows:

- Regular irrigation repairs of broken sprinklers.
- Removed two diseased trees.
- Purchase and placement of one new 8 ft. bench table.
- Installation of new automatic door closers for restrooms.

- **Little Cottonwood Park**

Continued monthly maintenance including playground safety checks and repairs. Additionally, Cottonwood was closed for 8 weeks starting in the month of December for field rehabilitation. The following maintenance were addressed as follows:

- Repaired three irrigation valves during rehab.
- Replaced two broken sprinklers.
- Replacement of playground bicycle pedals.
- Installed two message kiosks.
- Planted three trees - a Cottonwood tree, a California Sycamore, and an Autumn Maple tree.
- Installed bird deterrent spikes on both message kiosks.
- Installation of new automatic door closers for restrooms.

- **Orville R. Lewis Park**

Continued monthly maintenance including playground safety checks and repairs. An effort on leveling the sports field and grass areas due to excessive gopher activity was done as well as adding additional gopher applications. The following maintenance were addressed as follows:

- Moved book library to a safer location.
- Installed a message kiosks.
- Repaired three broken sprinklers in various location in the park.
- Filled ruts due to gophers.
- Installed bird deterrent spikes on message kiosks.
- Panted entrance fence blue.

- **Roberts Park**

Continued monthly maintenance including playground safety checks and repairs. Beautification of the park continues as we addressed several issues throughout the park. The following maintenance were addressed as follows:

- Planted two trees by gym.
- Installed an irrigation battery clock.
- Refreshed planter with fill in plants.

- **Stansbury Park**

Continued monthly maintenance including playground safety checks and repairs. The following maintenance were addressed as follows:

- Installed a new park bench by entrance.
- Installed a new doggie bag station.
- Hand painted City park name.
- Installed new City logo on entrance sign.
- Irrigation valve leak repair.

- **Labourdette Park**

Continued monthly maintenance including playground safety checks and repairs. The following maintenance were addressed as follows:

- Replaced broken sprinklers in various location around the park.
- Unclogging and maintaining of the drinking fountain.
- New planting of the front entrance by the local Boy Scouts.

- **Sterns Park**

Continued park maintenance including weekly woodchip raking and playground safety checks. Sprinkler repairs have been done in various areas.

- **Soroptimist Park**

Continued park maintenance including weekly woodchip raking and monthly playground safety checks. The following maintenance were addressed as follows:

- Planting of various fill in plants through the park.
- Installation of new park trash receptacle

- **Coyote Creek Park**

Continued park maintenance including weed abatement, trimming, and irrigation checks and repairs. The following additions and repairs have been addressed:

- Fabrication and installation of gate. Preventing unauthorized vehicles from entering the site.
- Repaired fallen flood control entrance gate.

- **Community Center/Youth Center**

Public Works is continuing its efforts in creating a more inviting appearance to the Community Center and Youth Center by revamping the front entrance of the Community Center with new planters. The following updates have been made:

- Upkeep of planters around Community Center.
- Replaced old vase planters with new white vases in front of the Community Center.

## **Fiscal Impact**

Facility and park maintenance and Capital Improvement Projects (CIP) are part of the Development Services budget that is annually adopted by City Council during the Budget process.

# City of Los Alamitos

## PARKS, RECREATION & CULTURAL ARTS

### AGENDA REPORT

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**MEETING DATE: May 4, 2022**

**ITEM NUMBER: 7D**

**To: Chair Alex Duran & Members of the Parks, Recreation and Cultural Arts Commission**

**Via: Emeline Noda, Director of Recreation & Community Services**

**Presented By: Alejandro Gonzalez Lecumberri, Recreation Coordinator  
Samantha Kenny, Recreation Coordinator**

**Subject: Marketing Materials Highlight**

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#### **SUMMARY**

This report provides the Parks, Recreation & Cultural Arts Commission with an overview of the development and implementation of social media content and additional marketing materials utilized year-round to promote seasonal programs and events.

#### **RECOMMENDATION**

Commission receives and file.

#### **BACKGROUND**

The social media team was developed in February of 2021 at the height of the novel coronavirus (COVID-19) stay at home mandate. In response to COVID-19, the Los Alamitos Recreation and Community Services Department created a free Virtual Community Center located online. The Virtual Community Center was updated weekly with new content and was broken into five sections: Informational, Enrichment, Exercise and Fitness, Themed Weeks, and Entertainment. The content was catered to all ages and to be enjoyed from the safety of the individual's home. The Department's social media presence received a huge response from these efforts, proving the content produced would remain relevant even after the pandemic. Since its creation, the Department's social media outreach has grown immensely with a notable increase in community engagement. In addition to social media content, a wide variety of marketing materials are produced on a seasonal basis to promote the Department's programs and events year-round. The most important being the quarterly Recreation Brochure, detailing all the programs and events offered within the season. Additional marketing materials are created and distributed with the purpose of promoting programs and events to the community.

## **DISCUSSION**

### **Social Media Team**

The Social Media Team is made up of five staff members: Recreation Supervisor Joanna Contreras, Recreation Coordinators Alejandro Gonzalez Lecumberri and Samantha Kenny; Clerical Assistant Lauren Pavelec and Recreation Specialist Alix Anderson. Each team member plays a key role in the development and execution of social media content. Samantha Kenny leads the social media team with the responsibility of responding to comments and direct messages, facilitating social media team meetings, creating content calendars, and assisting in content creation. Alix Anderson develops the Instagram reels and Tik Tok's created to highlight Recreation staff, programs, and events. In addition, Alix creates post description captions, ensuring the correct information, links, and hashtags are stated. Lauren Pavelec creates content for themed weeks, where staff develop a theme for social media and include fun, interactive activities that emphasize community engagement for all ages. Lauren also creates all the National Holiday and office closure content. Alejandro is responsible for gathering the content, creating photo collages when necessary, submitting the content for approval, and ensuring all content is posted on the scheduled date for all social media platforms. Lastly, Joanna oversees the entire social media team, approves content, and approves the content calendar.

### **Social Media Platforms and Content**

The Recreation and Community Services Department is represented on Facebook @Losalamitosrecreation, Instagram @losalrecreation, YouTube @CityofLosAlamitos, TikTok @losalamitosrecreation, and Next-door @CityofLosAlamitos. Social media content is developed and referenced on a monthly calendar. The social media team meets monthly to discuss the content being published for the upcoming month. Social media content consists of program and event promotions, program and event updates, themed week activities encouraging community engagement, staff recognition through posts and videos, park amenity highlight videos, National Days, National Holidays, office closures, and story highlights in collaboration with Los Alamitos businesses, program sponsors, and local non-profit organizations.

### **Additional Marketing Materials**

Recreation Leader Amber Gutierrez, is a student at California State University, Long Beach studying Recreation and Leisure Studies with an emphasis in Recreation Therapy. Amber is currently working on fulfilling her 200 hour fieldwork requirement with the Recreation Department. As part of her fieldwork, Amber has organized and created a calendar for press release distribution. She is currently working on updating drafts for all of the press releases throughout the year for each event/program lead to review. Furthermore, Amber created the tri-fold pamphlet for the THRIVE Teen Expo event that took place on April 30. The pamphlet was utilized as a guide for the sessions taking place, event map, and to highlight the organizations that collaborated and supported the event.

Recreation Coordinator Alejandro Gonzalez Lecumberri, provides graphic design support to all City Departments throughout the year. He produces a variety of marketing materials which are displayed throughout the Community Center, City-wide Departments, and all around the Los Alamitos community through street banners. One of the most important marketing tools in the Recreation Department is the seasonal Recreation Brochure. It is an essential way of communicating about the classes, activities, and events being offered to the public within the season. Furthermore, in order to convey the information accurately in the brochure, a collective team effort is required to plan the content, gather all the necessary data such as descriptions, dates, costs, times, etc., design ads and messages according to the season being published, and finally distribute to Los Alamitos residents, businesses, partnerships, schools, and more.

The Weekly E-newsletter is another important marketing tool the City utilizes to communicate to the public about events that will take place in Los Alamitos, important City-wide Department's messages and information, Recreation classes and activities, etc. With an audience of approximate 12,200 contacts for this campaign, the Recreation & Community Services Department takes the lead to keep everyone up to date via regularly scheduled emails.

Additional informative and visual marketing communication to the public is through the City's website: <https://cityoflosalamitos.org/>, as well as periodic door hanger distributions around the Los Alamitos community.

### **FISCAL IMPACT**

Expenditures allocated for the quarterly Recreation Brochure, social media, and display banners are funded through the City's General Fund from the Recreation and Community Services Department.

**Los Alamitos**

Recreation & Community Services

*Creating Quality of Life*



## MARKETING MATERIALS PRESENTATION

My City ♥ My Los Al

# SOCIAL MEDIA TEAM



Joanna Contreras  
Recreation Supervisor



Alejandro Gonzalez  
Lecumberri  
Recreation  
Coordinator



Samantha Kenny  
Community Services  
Coordinator



Alix Anderson  
Recreation Specialist



Lauren Pavelec  
Clerical Assistant

# Social Media Platforms

	Facebook	Instagram	Next-Door	YouTube	Tik Tok
Account Numbers	4.9K Friends	1,597 Followers	5,232 Members	450 Subscribers	4 Followers
Handles	@LosAlamitosRecreation	@losalrecreation	@City of Los Alamitos	@Los Alamitos Recreation	@losalamitos recreation *Platform growth in progress

# MARKETING MATERIALS

## 2022 MAY

CALENDAR YEAR  
Sunday

CALENDAR MONTH  
Monday

FIRST DAY OF WEEK  
Wednesday

SUNDAY

01	02	03	04	05	06	07
08	09	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				
05	06	07	08	09	10	11
	Mother's Day Craft Idea Sexuality Camps Promotions - Youth	Thinking Appreciation Day	Teen Expo Recap Mother's Day Activities Ideas	Book Day Plays	Donation Drive	Race Los Al Reg. Summer Brochure
Mother's Day - Share a photo w/ your mom	Animal Fun Facts Summer Parks Program	Leadership In Training Woodcraft Update	Animal Fun Facts	Senior Prom Re-Cap Donation Drive Donations	Youth Sports Camps	Summer Concert Series
National Public Works Appreciation Day	What to plant in this season Donation Drive - School Supplies	Staff Highlight - Joseph E.	Gardening Contest	Summer Pre-School	Summer Day Camp	National Armed Forces Day
Summer Concert Series	Memorial Day Prep Gardening Contest Winner	Family Fit Days	Memorial Day Prep Memorial Day Schedule	Pre-School Sports Programs	4th of July	Couch to 5K
	Memorial Day Summer Essentials	Race Los Al Registration				
Upcoming classes, photos - Sam / Alix Theme Week - Lauren Events - Sam / Alix Story - Sam Program Update - Sam / Alix Holidays / Pending Classes - Lauren National Days - Lauren			Sponsor Tips: Color Coded to date & post Tag MemorialCare: 5/12, 5/13, 5/14, 5/22, 5/26, Tag Southland: 5/1, 5/5, 5/16, 5/19, 5/20, Tag UWS: 5/7, 6/9, 5/10, 5/27, 5/31			

# Content Program Promotion



**Los Alamitos**  
 March 24 at 8:24 AM · 🌐

Recreation staff will teach tweens important life skills like sewing, cooking, baking, goal setting, stress management, essential vehicle maintenance, and more! Each class will include new activities and skills to be learned. Sign up today online at [losalrecreation.myrec.com](https://losalrecreation.myrec.com) for the session beginning April 12. #MyCityMyLosAl #LosAlRec

Edit

👍 53

8 Comments 11 Shares

👍 Like    💬 Comment    ➦ Share

View 1 more comment

Gloria Gallegos



Write a comment...



# Content Event Promotion



**SCHEDULE:**  
Check in / Breakfast / Welcome

**8:00AM-9:00AM**  
Keynote Speaker: Dr. Cain Gothe

**9:50AM-10:20AM**  
Personal Discovery

**10:25AM-10:55AM**  
Self-Confidence, Self-Worth, Self-Care

**11:00AM-11:30AM**  
Salinity

**11:30AM-12:00PM LUNCH**

**12:15PM-12:45PM**  
Special Interests

**12:45PM-1:45PM**  
Adulting 101

**1:45PM-3:15PM**  
Keynote Speaker: Southland Credit Union

**3:15PM-3:30PM**  
Close-Out / Prizes / Goodie Bag

**I am a participant, how do I know what sessions to attend?**  
Your name tag is your key to reference what sessions you will be attending. Refer to the color/ shape marking on your name tag to the color / shape markings on the key below. You will then be attending your chosen sessions during the allotted time period. Please refer to the topic schedule on the left for allotted time periods. Staff will guide participants to their designated sessions throughout the event.

<b>Personal Discovery</b>	<ul style="list-style-type: none"> <li>● Personality Test/ Interpersonal Skills</li> <li>● Establishing Healthy Boundaries</li> <li>● Goal Setting &amp; Resilience</li> </ul>	<ul style="list-style-type: none"> <li>● Medium Activity Room</li> <li>● Lounge</li> <li>● Small Activity Room</li> </ul>
<b>Self-Confidence, Self-Worth, Self-Care</b>	<ul style="list-style-type: none"> <li>● Public Speaking/ Be True to Yourself!</li> <li>● Communication Skills</li> <li>● Stress Management, Therapy/ Mental Health De-stigmatization</li> </ul>	<ul style="list-style-type: none"> <li>● Lounge</li> <li>● Medium Activity Room</li> <li>● Small Activity Room</li> </ul>
<b>Safety</b>	<ul style="list-style-type: none"> <li>● Emergency Preparedness/ Resourcefulness</li> <li>● Prescription Drugs, Vaping, Pottery, Cannabis</li> <li>● Mental Health/ Suicide</li> <li>● Helping a friend in Need</li> </ul>	<ul style="list-style-type: none"> <li>● Craft Room</li> <li>● Small Activity Room</li> <li>● Lounge</li> <li>● Medium Activity Room</li> </ul>
<b>Special Interests</b>	<ul style="list-style-type: none"> <li>● Pairing</li> <li>● Fitness</li> <li>● Succulent Arrangements</li> <li>● Digital Photo/ Graphic Design/ Video Editing</li> </ul>	<ul style="list-style-type: none"> <li>● Craft Room</li> <li>● Oak Gym</li> <li>● Lounge</li> <li>● Small Activity Room</li> </ul>
<b>Adulting 101</b>	<ul style="list-style-type: none"> <li>● Basic First Aid</li> <li>● Emotions</li> <li>● Conflict Resolution</li> <li>● Inclusion &amp; Equity</li> </ul>	<ul style="list-style-type: none"> <li>● How to Make a Good First Impression</li> <li>● Communication Skills</li> <li>● Nutrition and Cooking</li> <li>● How to Engage with Law Enforcement</li> <li>● Truths &amp; Lies</li> </ul>

**City of Los Alamitos**

Community Services Coordinator Samantha Kenny  
• 2 hr ago

**THRIVE Teen Expo. THRIVE Teen Expo is 10 days away!** Sign up your middle or high schooler for an opportunity to attend a fun, safe, personal development conference aimed to provide them with resources and tools to thrive in all aspects of their life! Writing supplies, continental breakfast, snacks, drinks, and lunch will be provided! Check-out our expo schedule here. Sessions are being facilitated by Casa Youth Shelter, The Youth Center, Summer Harvest, Southland Credit Union, Los Alamitos Police Department, Orange County Health Care Agency, Tilly's Life Center, Tribe Functional Fitness, Los Alamitos High School, and our very own Recreation staff! Make sure to register your child today for only \$5 at <https://www.eventbrite.com/.../thrive-teen-expo-tickets...> Registration closes on Sunday, April 24. Scholarships are available for eligible participants.

# Content Themed Week Activities



**Congratulations** to the winner of the Spring Pet Photo contest! Check out all the furry friends who participated in the contest! It was so hard to pick! #MyCityMyLosAl #LosAlRec



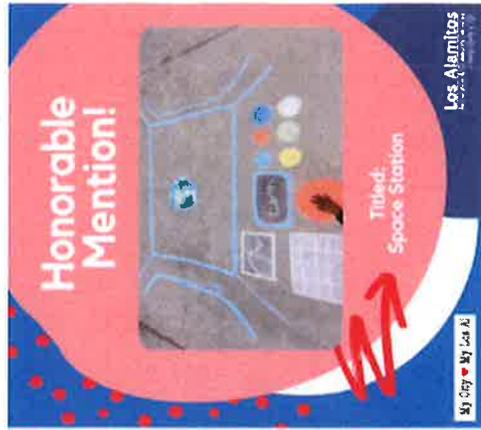
**Congratulations** to our chalk artist contest winner and honorable mention! The designs they came up with were out of this world creative. #MyCityMyLosAl #LosAlRec



Wendy Grose, Diane Lopez and 4 others



Wendy Grose, Tina Lopez and 2 others



# Content Staff Recognition



**Los Alamitos**  
February 15

Meet Recreation Leader Brooklynn! She has been working for the Recreation Department for nine months now. Prior to being a Recreation Leader, Brooklynn was a star volunteer with the Los Alamitos Volunteer Program (L.A.V.P) for four years! Brooklynn's favorite part about working here is getting to be a Summer Day Camp Counselor where she gets to do daily activities and go on excursions with the campers. In addition, she enjoys working events with her favorite being the 4th of July Fireworks Spectacular in five years, Brooklynn hopes to be attending college at UCSB. We appreciate all your hard work Brooklynn! #MyCityMyLosAl #LosAlRec

See less

Edit

34

Like Comment Share

Write a comment...

**Los Alamitos**  
March 25 at 10:26 AM

We are so proud to announce our winter 2022 Star Employee of the Quarter: Recreation Specialist, Gilberro! He has been working for the Recreation and Community Services Department for one year now, Gilberro is a dependable, hardworking, resourceful, and compassionate employee. These traits shine through his work with our older adult community, Gilberro's favorite part about working for the Recreation Department is being able to try something new every time he comes into work! His favorite event is Winter Wonderland, he loves being able to see everyone's hard work come together and present this amazing event to the community. In 3 years he hopes to continue working in recreation and to start a family! We appreciate all your hard work, Gilberro #MyCityMyLosAl #LosAlRec

See less

Edit

62

Write a comment...

9 Comments 1 Share

# Content National Days

**Los Alamitos**  
Recreation & Community Services  
Quality Quality of Life

My City ♥ My Los Alamitos

## National Burrito Day

April 7, 2022

**Celebrate today with a burrito from a local Los Alamitos restaurant!**

<b>Nick's Deli II</b> 10900 Los Alamitos Blvd. #109	<b>Taco Surf</b> 10542 Los Alamitos Blvd.
<b>Wahoo's Fish Tacos</b> 10931 Los Alamitos Blvd.	<b>El Pollo Loco</b> 3502 W Cerritos Ave.
<b>California Cocina</b> 10900 Los Alamitos Blvd. #101	<b>Hortencias OC Mexican Grill</b> 3251 Katella Ave.
<b>Casitas De Amigos</b> 10513 Los Alamitos Blvd.	<b>Adalberto's Mexican Food</b> 4240 Katella Ave.
<b>Paul's Place</b> 10821 Los Alamitos Blvd.	

**Los Alamitos**  
April 7 at 8:09 AM

Happy National Burrito Day! Here in Los Alamitos, we are so lucky to have so many amazing restaurants that offer delicious burritos! Make sure to celebrate today by getting a burrito from your favorite local restaurant.  
#MyCityMyLosAl #LosAlRec

Edit

18

Like Comment Share

Write a comment...

# Content

Park Amenities Video



# Content

Story Highlights: Non-profits, Local Businesses, and Sponsors.



### Casa Youth Shelter is here for you!

Let us help you.

Casa Youth Shelter specializes in helping adolescents and families in times of crisis. We can help now.

**Counseling**  
Counseling services are now available for individual teens and adult parents and families who want support during the COVID-19 crisis. Get help to increase coping skills, manage family crises, or work through personal challenges.

**Parenting Classes**  
Parenting Classes for Spousal and Teen Divorce groups are now open to the public - Monday nights from 7-8:30pm. For parents of teens seeking tools for crisis prevention and intervention, and developing a model of effective child behavior. Teen Drop-in group is for youth ages 12-17.

**Life Skills**  
Life skills classes address an individual's personal and professional development. Classes include: resume writing, job application, interview skills, and financial literacy. Classes are held on Tuesdays from 6-7:30pm.

**Case Management**  
More on case appointment with our Case Management and Life Skills Specialist to receive referrals, or help sort through information regarding employment, housing, education, and other resources that will support and assist in management of daily life.

Sign up at: <https://www.casayouthshelter.org/COVID-19> and our staff will be in touch. All services are free of charge during this special health crisis. Services and classes are provided at no cost. Participation in special programs is not required.

**Casa Youth Shelter**

For info and resources about COVID-19, visit the COVID-19 Information Center.

### Community Site

CHECK IT OUT!  
@FLAGSWITHAFLAIR

# A Pop-Up Craft Affair!

@FlagsWithAFlair

10651 Los Alamitos Blvd., Los Alamitos

Sunday April 3rd - 3pm  
10am

#MYCITYMYLOSA

### Community Site

# HAPPY NATIONAL DOLPHINS DAY!

@MILLERCHILDRENS

Community Site

Community Site

# Content Seasonal Brochures



# Content Street Banners

My City ♥ My Los Al

REGISTER NOW!

40TH ANNIVERSARY

5K/10K | GLOW | GROOVIN' | GLOW RUN | GLIDE

Southland

VIRTUAL 5K

FRIDAY, SEPT. 17 & SATURDAY, SEPT. 18

[www.racelosal.com](http://www.racelosal.com)

My City ♥ My Los Al

**Purple Series**

REIMAGINE

**PINE STREET**

FLORIDA AND PINE ST.

WWW.CITYOFLOSALAMITOS.ORG DEVELOPMENT SERVICES DEPARTMENT (662) 431-3538

THURSDAY PARTY ON PINE - LIVE CONCERTS 8PM - 8:30PM

4/21 MYSTIC RYDER  
4/26 MEGAN NATION  
5/3 SUAVE THE BAND  
5/12 THE SHONK COBRAS

FRIDAY NIGHT FLICKS - MOVIES ON THE BIG SCREEN (8:00P-10:00P) 7PM - 9:30PM

4/22 PETER RABBIT & THE ROUNDTOP  
4/29 SHREK 2  
5/6 ENCANTO  
5/13 RAYA AND THE LAST DRAGON

SPWALK SATURDAYS - MORNING VENDORS AND ENTERTAINMENT 9AM - 12PM

4/25 4/30 5/7 5/14 CERTIFIED FARMERS MARKET AND VENDOR FAIR

CITY OF LOS ALAMITOS

CITY COUNCIL

CONGRATULATES

**2021**

GRADUATES

My City ♥ My Los Al

My City ♥ My Los Al

SHOP LOCAL

EAT LOCAL

PLAY LOCAL

STAY LOCAL

SUPPORT LOCAL

# Content Weekly E-Newsletter

## Campaigns

Current audience

City of Los Alamitos Weekly E-News

Your audience has 12,201 contacts.

Create Campaign

List View Calendar View

View by Status

- All
- Ongoing
- Draft
- Completed

View by Type

- Emails
- Automations
- Landing Pages
- Ads
- Postcards

Find a campaign by name or type

You can also search by all audiences.

Sort by

Last updated

### What is limited data processing for Meta?

Meta offers limited data use in connection with the California Consumer Privacy Act (CCPA) to restrict how Meta uses certain identifiers and other data processed in the provision of its services. You can learn more about Meta's limited data use [here](#)

April, 2022 (4)

April 22

Regular - City of Los Alamitos Weekly E-News

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### Weekly E-News

The City of Los Alamitos is committed to creating quality content for Los Alamitos residents. We are excited to offer new and exciting content to our residents. We are excited to offer new and exciting content to our residents. We are excited to offer new and exciting content to our residents.

### This Week's Highlights!

#### Los Alamitos Recreation & Community Services

Quality Quality of Life

#### Recreation Brochure

Summer 2022

#### FUN NEW SUMMER PROGRAMS TO JOIN!

At the moment, we are not accepting registrations for the following programs:

Registration for the following programs will be available on our website:

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# Content website



Create an Account - increase your productivity, customize your experience, and engage in information you care about.

40TH ANNIVERSARY

Los Alamitos  
Recreation & Community Services  
*Creating Quality of Life*

Events & Facilities | Programs & Classes | Sports

Online Registration | Classes | Preschool Program | Seniors | Partnership Program

